

CORPORATE ENERGY TRAINING

2 Days

You will leave invigorated, impatient to get back to work to try it out, and most of all learn to entertain an audience whilst they participate at a whole new level!

Culturally, business in the UK has become dominated with e-mail, meetings, content driven training sessions and PowerPoint presentations. The impact of these changes has served to 'suck' energy from our people, break down relationships and destroy productivity from these events. Time is our most valuable resource in work yet meetings are dull, our people have little energy, and training sessions often feel laborious.

The programme teaches participants how to make sure PowerPoint doesn't do the presenting and ensures the presenter stays the focus for the audience by moving accountability from presenter to the audience. We will discuss techniques based on accelerated learning to energise audiences while learning to balance entertainment with content. The skills learnt range from storytelling, showmanship, facilitation skills and responding to hostile audiences.

The Corporate Energy programme is an active and highly challenging programme. All participants are required to develop their own material in the sessions and are then individually coached whilst delivering and presenting.

Objectives:

- » Learn innovative ways to introduce and discuss content with groups
- » Understand how room layout will affect engagement
- » Design great slides and work alongside PowerPoint
- » Use both storytelling and anecdotes as communication tools
- » Explore the use of showmanship and props to create impact
- » Effectively handle Q&A sessions and hostile audiences

Suitable for meeting facilitators, business leaders and trainers

About the Programme

This programme is written by renowned speaker Chris Atkinson based on the philosophy and content of his book '*Corporate Energy: How to Engage and Inspire Audiences*'. The book is available from all major retailers in both print and ebook editions, published by New Leadership Press.

www.corporate-energy-book.com

