

INSIDE INSPIRATION

HOW TO INSPIRE OTHERS

1 Day

Learn how to inspire others by simply being more yourself and tapping into new emotional style of communication

After many years of hearing people say they'd like to be more inspirational or more charismatic, I realised this is an area that is never really tackled within organisations. The cost of ignoring this issue is huge, research has shown that 'being inspirational' is one of the critical traits that elevates leaders into achieving extraordinary performance from their teams.

Simply put, inspiration is a product of authenticity, how genuine we are when we speak, how much comes from the heart. For that reason, it is absolutely a skill that can be learnt but it requires a safe environment, honest feedback and someone to challenge you. We were proud to be the first to offer the practical skills and techniques specifically targeted to becoming a more inspirational communicator.

Participants will learn key techniques and strategies to speak with more emotion, they will also have many opportunities to practise during the programme allowing the audience to gauge the effectiveness of their communication.

This programme is suitable for all levels of personnel and does not require any specific previous experience in order to participate fully.

Objectives:

- » Understand the link between inspiration and charisma
- » Learn to speak from the heart authentically, using emotion
- » Tap into inspiration as a means of communication
- » Learn three practical methods to inspire others
- » Use pictures and imagery to motivate others
- » Apply all the above to develop your radical new leadership style

Suitable for meeting facilitators, business leaders and trainers

About the Programme

This programme is written by renowned speaker Chris Atkinson based on the the philosophy and content of his book '*Corporate Energy: How to Engage and Inspire Audiences*'. The book is available from all major retailers in both print and ebook editions, published by New Leadership Press.

www.corporate-energy-book.com

