

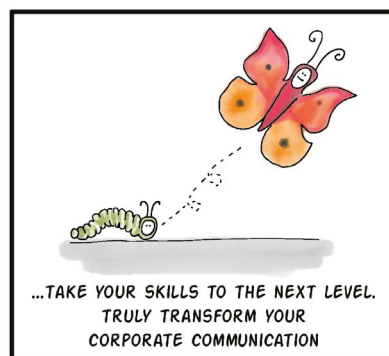
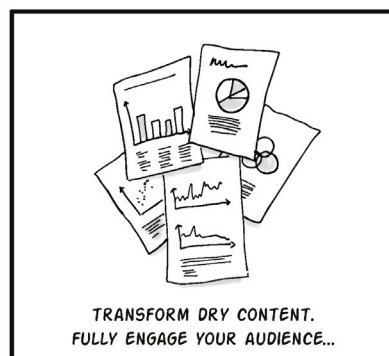
BEYOND PRESENTATION SKILLS

2 Days

This programme will challenge and push even the most skilful of presenters to raise their ability. Leave with the skills to transform your commercial communications!

There is a strong movement in leadership now, towards creating a narrative in the structure of business presentations that sells the commercial context to the audience without the typical 'weight' of normal management presentations. Using techniques such as storytelling, analogy, evidence, personal examples and humour we can rework our business presentations to create more memorable and impactful presentations. In addition, by revealing more of our personal passion, conviction and belief we become more charismatic and inspiring.

This programme assumes you have basic presentation skills. It is designed to take you beyond the common themes of structuring a talk, body language etc. It is delivered by two trainers, using a camera to film your presentations and private 1:1 coaching. More than 50% of the programme is dedicated to practice, giving you the opportunity to try out techniques in a safe environment so that you can get comfortable and confident with your enhanced skills. The exercises are coached intensively and recorded for private review to reinforce retention and application of the learned skills.



**Suitable for meeting
facilitators, business
leaders and trainers**

About the Programme

This programme is written by renowned speaker Chris Atkinson based on the philosophy and content of his book '*Corporate Energy: How to Engage and Inspire Audiences*'. The book is available from all major retailers in both print and ebook editions, published by New Leadership Press.

www.corporate-energy-book.com

