

INSIDE INSPIRATION

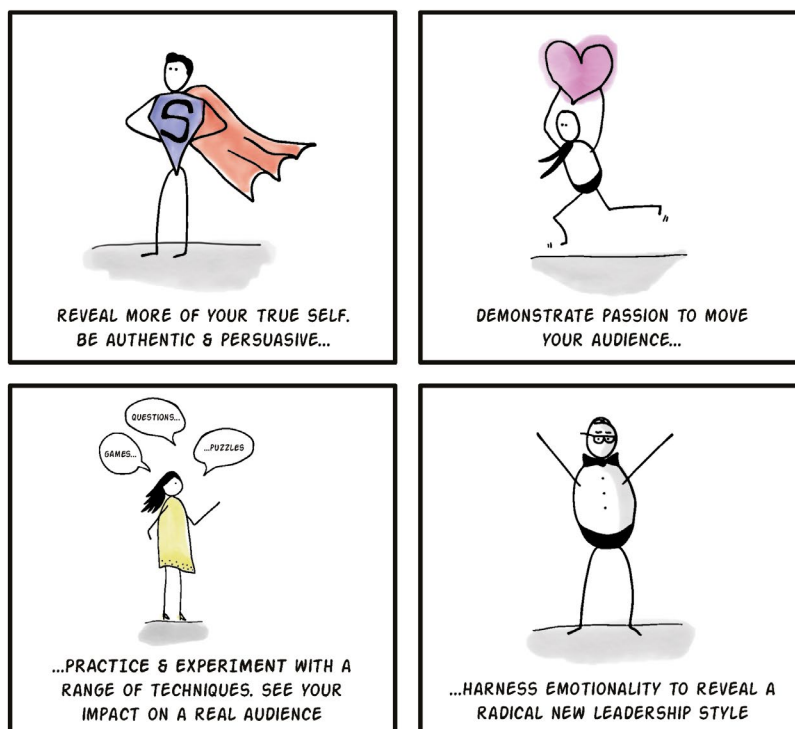
1 Day

Tap into a new emotional communication style by revealing more of yourself. Creates a more authentic, persuasive, compelling presence in front of audiences.

After many years of hearing people say they'd like to be more inspirational or charismatic, I realised this is an area that is never really tackled within organisations. The cost of ignoring this issue is huge, research has shown that 'being inspirational' is one of the critical traits that elevates leaders into achieving extraordinary performance from their teams.

Simply put, inspiration is a product of authenticity, how genuine we are when we speak and how much comes from the heart. For that reason, it is a skill that can be learnt - but it requires a safe environment, honest feedback and someone to challenge you.

Participants on this one-day programme will learn key techniques and strategies to speak with more emotion. Harnessing emotion can help you reveal a new leadership style that builds trust with your listeners. A key feature of this programme is that there are many opportunities to practise. Practicing a wide range of techniques in a safe environment allows participants to gauge and refine the effectiveness of their communication style.



About the Programme

This programme is written by renowned speaker Chris Atkinson based on the philosophy and content of his book 'Corporate Energy: How to Engage and Inspire Audiences'. The book is available from all major retailers in both print and ebook editions, published by New Leadership Press.

www.corporate-energy-book.com

